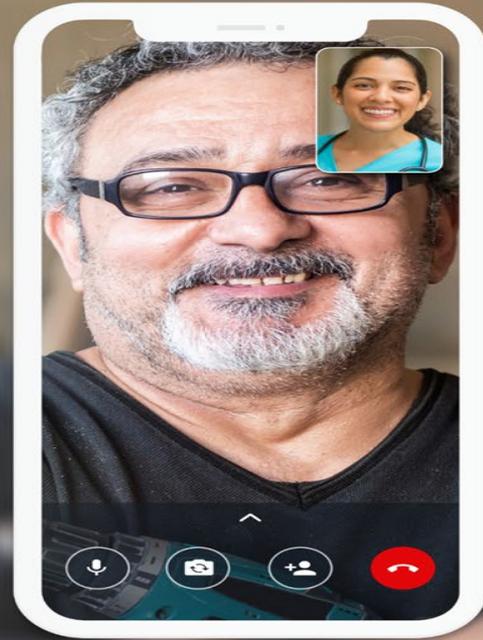




Heart Failure:

Essentials for Clinicians and Primary
Care



Webinar Participant Tips

- All participant lines are muted. To protect your privacy, you will only see your name and the presenters names in the participant box.
 - To submit a question to the presenters any time during the event;
 - In the Event window, in the Panels drop-down list, select Q & A.
 - Type your question in the Q & A box.
 - Click “Send”.

Cardiovascular disease is the #1 cause of death worldwide.

Availability of practicing cardiologists
46% of US Counties have no practicing cardiologist

- At least one cardiologist
- No cardiologists

48% of Adults

suffer at least one cardiovascular condition.

\$4 Billion

in annual costs.

\$2T by 2050

is the projected total cost of cardiovascular care in the U.S.

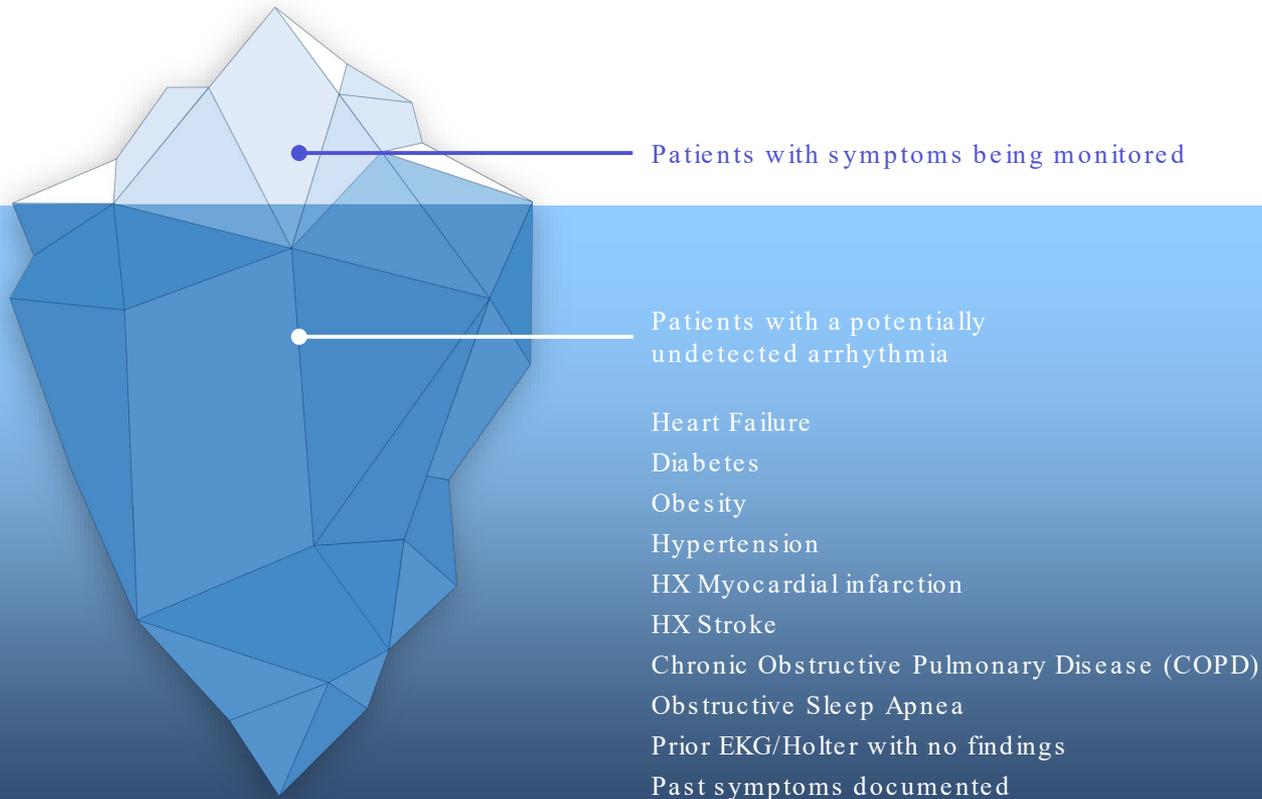
31% of all deaths

Heart Failure, Arrhythmias and Hypertensive Heart, cause the most deaths

We're only seeing the tip of the iceberg.

Diagnosed

Undiagnosed



Why Care about Stage B Heart Failure

Highly prevalent : 30% to 54% in high risk populations

Opportunity for Prevention : Stage B represents a critical, early window for intervention to prevent progression to symptomatic stages(stage C & D).

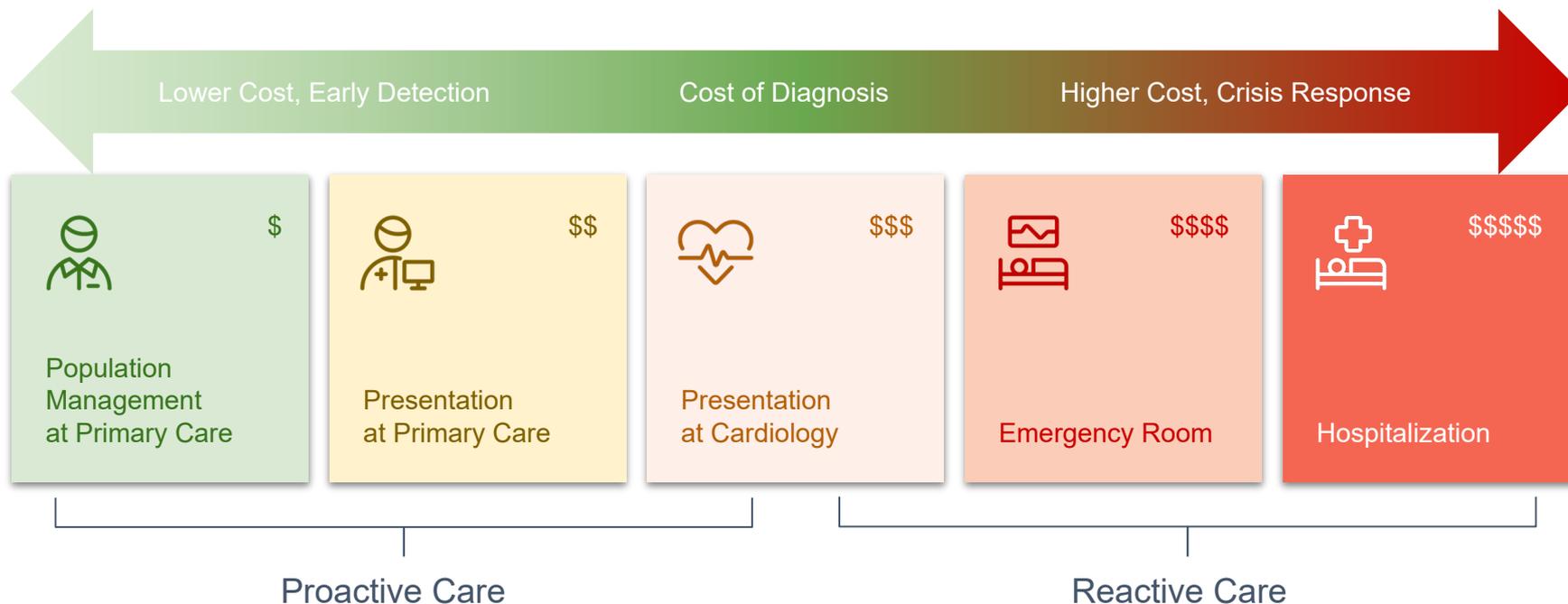
High Risk of Mortality : Although asymptomatic, structural heart disease is present, raising future risk for complications. Progression from Stage B to C have a five -fold risk in mortality.

Improve Outcomes :Early diagnosis and treatment can improve survival and QOL.

Cost Effectiveness :Managing Stage B with medications and lifestyle changes is more cost -effective than managing advanced HF.

When and where a condition is diagnosed matters

Proactive Preventions rather than Reactive Rescues



Why Heart Failure Matters: A Growing Public Health Challenge

Prevalence & Risk



Widespread Reach and Significant Lifetime Risk

- 6.7 million U.S. adults currently affected by heart failure.
- Lifetime risk of developing heart failure is 24% for adults aged 40 and older.
- Prevalence is projected to increase as the population ages.

Mortality & Morbidity



A Major Cause of Death and Hospitalization

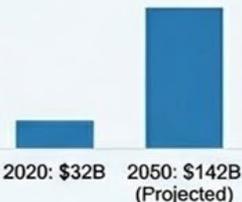
- Heart failure accounts for nearly HALF of all cardiovascular deaths in the U.S.
- It is the leading cause of hospitalization among Medicare beneficiaries.
- 1 in 4 patients (25%) are readmitted to the hospital within 30 days of discharge.

Economic Burden



Soaring Healthcare Costs

- Estimated total cost in 2020 was \$32 billion.
- Projected to more than quadruple to \$142 billion by 2050, driven by an aging population.



The Role of Primary Care



Primary Care Clinicians are Crucial

- PCPs are essential for early detection and risk factor management.
- They play a vital role in the initiation and optimization of Guideline-Directed Medical Therapy (GDMT).