

Ready for AEP 2026:

Digital Marketing Moves Payers Can't Afford to Miss

Presented By:

Craig Blake, Amsive
Aaron Mauk, Oboe Insights
Dave Twichell, Freshpaint



Today's Speakers



Craig Blake
amsive



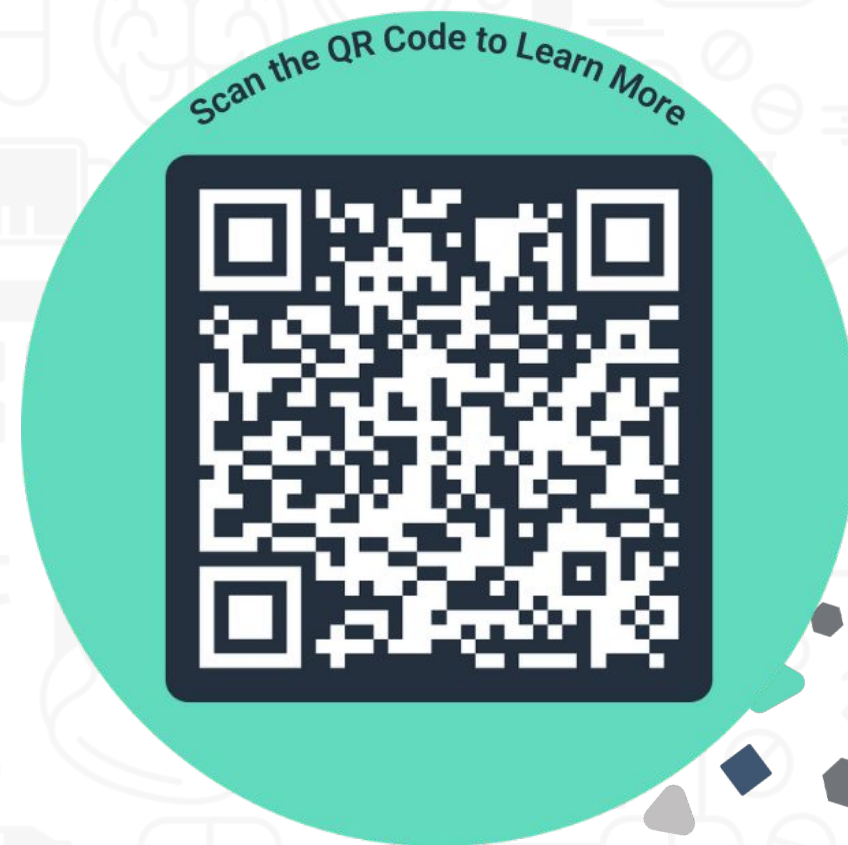
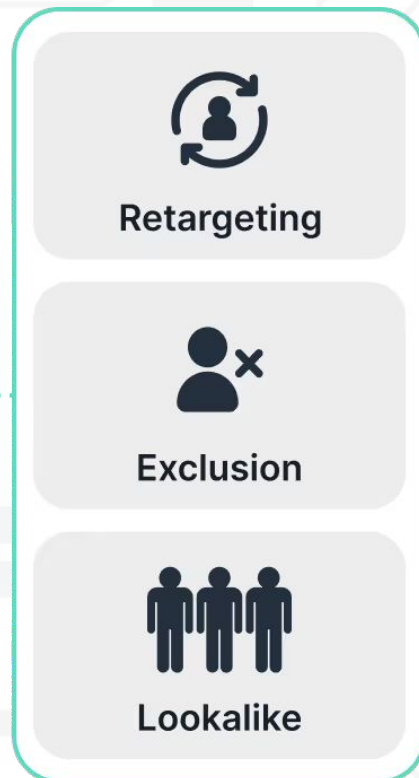
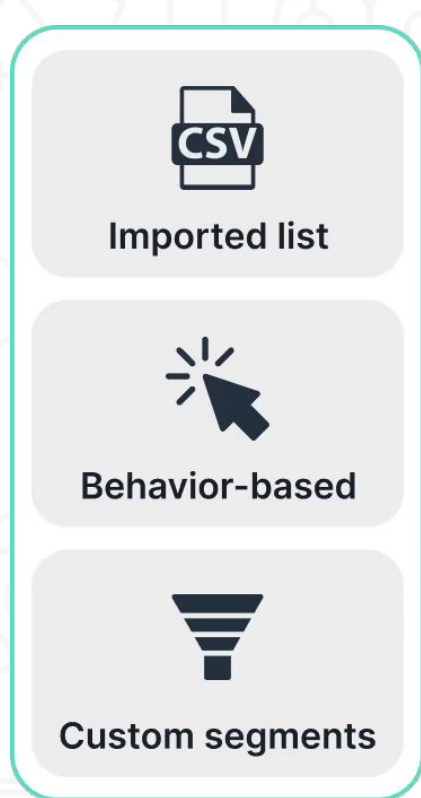
Aaron Mauck
oboe



Dave Twichell
 Freshpaint

Freshpaint Audiences

Unlock smarter audience targets, prove ROI, and stretch every dollar further



POLL



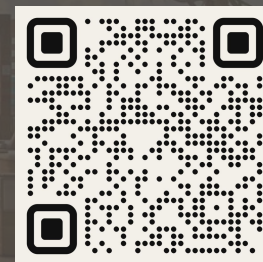
RISE[®]



House Call Miami:

HEALTHCARE MARKETING WITHOUT COMPROMISE

A Private Event for Healthcare Marketers at the
Intersection of Privacy, Performance, and Growth



JANUARY 14-16, 2026, 1 HOTEL SOUTH BEACH

