



The RISE Association

Networking, Education, Industry Intelligence and Career Development

The Resource Initiative & Society for Education is perfectly positioned to bring together every member of the managed care community, including professionals from health plans, medical groups, physicians groups, hospitals, other provider organizations and Health Insurance Exchanges. RISE is the first national association totally dedicated to enabling healthcare professionals working in organizations to meet the challenges of the emerging landscape of accountable care and health care reform. We strive to serve our members on four fronts: Education, Industry Intelligence, Networking and Career Development.

THE RISE INSTITUTE



LIVE EVENTS

including
conferences and
workshops



ONLINE EVENTS

including
webinars, live
user-groups



IN-HOUSE TRAINING



CERTIFICATION



ONLINE COURSES

WHO WE SERVE

RISE Associate Members are business partners whose services and expertise are critical to the continued success of this professional community. Don't miss the opportunity to tap into this burgeoning market.



OUR TWO COMMUNITIES



Revenue Management, Quality Programs and
Accountability Transparency



The Medicare Marketplace: Ensuring Member
Acquisition, Engagement and Retention

THE RISE ADVANTAGE:

From educational webinars to timely updates & newsletters, from regional networking & working luncheons to cutting edge conferences, Associate Members have an unparalleled opportunity to continually engage with professionals from across the country. Your investment will not only maximize your market exposure through highly targeted ad placement and outreach, but will also solidify your organization's standing as an industry leader and raise awareness of your expertise in risk adjustment.

[CLICK HERE TO
JOIN RISE TODAY](#)

RISE ASSOCIATION MEMBERSHIP

We have designed four levels of Associate Membership that offer multiple tiers through which your company can engage with healthplan and provider professionals. If your organization has topic experts eager to engage with managed care professionals through educational webinars or networking, you should definitely look carefully over the Platinum level, which provides year-round exposure on multiple fronts. Interested in a simpler option? Check out the Silver level, which combines powerful, strategic ad placement with educational outreach. Whichever level you select you will receive your benefits for a full 12-months.



For more information on each benefit listed below, please contact Kevin Weigel at kweigel@risehealth.org or 704-341-2448

ASSOCIATE LEVELS

ASSOCIATE MEMBERSHIP BENEFITS

	<u>PLATINUM</u>	<u>GOLD</u>	<u>SILVER</u>	<u>BRONZE</u>
ADVANCE NOTICE OF JOB BOARD POSTS	 YES	 YES	 YES	 YES
FEATURED AD SPACE ON THE RISE WEBSITE	LOGO, 500-WORD COMPANY PROFILE	LOGO, 300-WORD COMPANY PROFILE	LOGO, 200-WORD COMPANY PROFILE	LOGO, 100-WORD COMPANY PROFILE
SPONSORSHIP OF EDUCATIONAL 60-MINUTE WEBCASTS FOR RISE MEMBERS	 YES - 3 PART WEBINAR SERIES	 YES - 2 PART WEBINAR SERIES	 YES - SINGLE WEBCAST	N/A
HOSPITALITY SUITE AT MARCH CONFERENCE	 YES	N/A	N/A	N/A
ANNUAL COSTS	\$25,000	\$15,000	\$12,000	\$6,000

